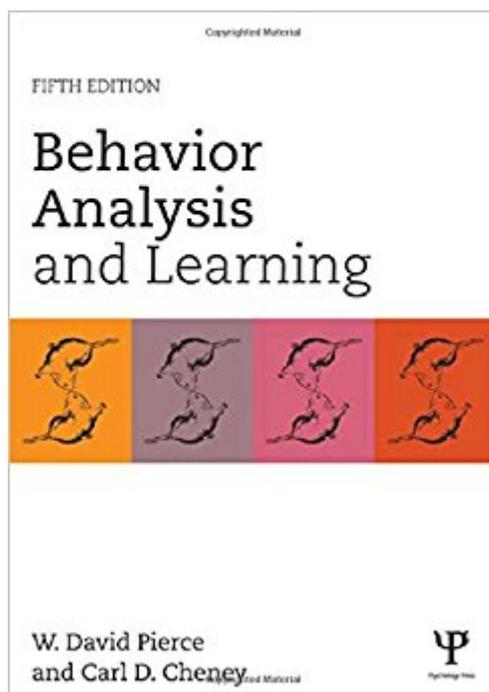


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# Behavior Analysis And Learning: Fifth Edition



## Synopsis

Behavior Analysis and Learning, Fifth Edition is an essential textbook covering the basic principles in the field of behavior analysis and learned behaviors, as pioneered by B. F. Skinner. The textbook provides an advanced introduction to operant conditioning from a very consistent Skinnerian perspective. It covers a range of principles from basic respondent and operant conditioning through applied behavior analysis into cultural design. Elaborating on Darwinian components and biological connections with behavior, the book treats the topic from a consistent worldview of selectionism. The functional relations between the organism and the environment are described, and their application in accounting for old behavior and generating new behavior is illustrated. Expanding on concepts of past editions, the fifth edition provides updated coverage of recent literature and the latest findings. There is increased inclusion of biological and neuroscience material, as well as more data correlating behavior with neurological and genetic factors. The chapter on verbal behavior is expanded to include new research on stimulus equivalence and naming; there is also a more detailed and updated analysis of learning by imitation and its possible links to mirror neurons. In the chapter on applied behavior analysis (ABA), new emphasis is given to contingency management of addiction, applications to education, ABA and autism, and prevention and treatment of health-related problems. The material presented in this book provides the reader with the best available foundation in behavior science and is a valuable resource for advanced undergraduate and graduate students in psychology or other behavior-based disciplines. In addition, a website of supplemental resources for instructors and students makes this new edition even more accessible and student-friendly ([www.psypress.com/u/pierce](http://www.psypress.com/u/pierce)).

## Book Information

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## Customer Reviews

The spine separated from the rest of the book. The binding glue was a little more than what you would see on an envelope. I had to add my own glue. I need this book for at least the next two years. Having it literally crack open while reading the first chapter was very disappointing.

This book is amazing. There are up to date examples from the literature. Good allusions to every day life that help understand material better. Sonderful glossary. The material is just taught superbly. I am in a 300 level course in Learning during my first ever semester of exposure to Psychology and I love this book.

This book is an absolute piece of garbage. The author has no concept of how to organize a paragraph to produce lucid, concise thoughts. In the rare event he does express an idea meaningfully, he does so by saying the same thing across 4 different paragraphs. His writing style is "\_\_\_esoteric sentence\_\_\_, that is \_\_\_meaningful sentence\_\_\_ . Repetition of meaningful sentence for the next eternity." Seriously, I'd pay money not to read this book. The pages have more value to me when used as toilet paper.

This book is a great read. I had to buy it as a textbook, but it's easy to read and has great easy-to-understand information. I'm so glad the instructor assigned it!

Lots of discussion of the EAB perspective as well as some more cutting edge discussions looking at where behavior analysis is headed.

Boring. Hard to read, very technical. Examples are all from the early days of behavior analysis. Not much to bring to today's table in here. If you are looking for a history of the subject, here it is.

This is the exact book I needed for class. Renting it made it more affordable. In addition, some of the notes written in the book were a great reference for me as well.

Great!

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